

# DYNAMIC BACKING™

## TRADE SHOW CARPET BACKING

20% LIGHTER MEANS SAVINGS FOR YOU

Specifically designed for the unique challenges of the trade show industry, Dynamic Backing™ offers you significant savings on drayage and transport. And since it's easier to handle, it saves you time and money on installation and dismantle, too.

Dynamic Backing is created through a unique manufacturing process and is only available from Brumark.

- **Makes carpet up to 20% lighter than carpet with conventional latex backing**
- **Reduces transportation, drayage and labor costs**
- **Lightweight and flexible for easier handling and faster installation**
- **Eco-friendly — we're green! Uses less water and 75% less energy during manufacturing than conventional backing; VOC- and odor-free**
- **Latex-free**
- **Made in the USA**

